

## LNC Placental Skin Care Product Features and Usage Instructions

The LNC Placental Skin Care White Series is a collection of skin care products created by Japan Bio Products Co., Ltd., established 50 years ago and dedicated to the research and manufacturing of placenta products. All items are made with highly concentrated<sup>\*1</sup> horse placental extract<sup>\*2</sup> produced in our own factory. Specific skin care ingredients are carefully selected for each skincare step and purpose. A combination of placental extract<sup>\*2</sup> and skin care ingredients provides luster and firmness to the skin, leading to a clear, healthy appearance.

### LNC Cleansing Balm (80g)

This cleansing balm melts on the skin and transforms into a gel which absorbs and removes make up, as well as keratotic plugs and dirt from pores, the cause of rough skin and dullness. A non-oil type cleanser that exerts less of a burden on the skin, and reduces skin tightness after washing, leaving the skin feeling refreshed and without residual sliminess. Patch tested. \*

**【Directions】** Take approximately 2g (size of a cherry) of the balm into the palm of your hand using a spatula, apply pressure and warm it gently between your palms. When it begins to soften, apply to the cheeks and T zone and massage into the skin and over make-up. The warm balm also works on clogged pores. Work the balm into the skin around the nose and in areas where clogged pores are a concern using the fingertips. When removing eye makeup, gently press the eyelids with your eyes closed so that the balm blends in. Be careful not to rub the eyes strongly or to allow the balm into the eyes. After washing, rinse well with warm water.

### LNC Soap (100g)

Skin conditioning ingredients, such as placental protein and ceramide and moisturizing ingredients together constitute approximately half of the product. The creamy, smooth, rich foam removes old skin that causes dullness, creating a clear bare skin base. A baby soap formulation which is gentle on the skin.

**【Directions】** Remove makeup with a cleanser before use. Work into a firm lather using a foaming net and form into a cushion. Wash gently, taking care not to rub the skin. Rinse thoroughly with lukewarm water after washing to remove all soap.

Note: The foaming net should not be used directly on the skin.

### LNC Toning Lotion (120 mL)

A lotion to tone the skin. For normal skin and spring to summer season. Endows firmness and moisture to dull skin that has lost its condition due to damage from external forces such as ultraviolet rays, leaving it feeling clear and fresh. Patch tested. \*

**【Directions】** Apply to skin that has been cleansed and gently dried with a towel. Dispense an appropriate amount into the palm of the hand or onto a cotton pad and apply to the entire face. As a guide, use approximately 1.5 mL (roughly 3 cm in diameter) when dispensing into the palm of the hand and 2 to 3 mL on a cotton pad.

### LNC Moisture Lotion (120mL)

A rich moisturizing skin lotion. For dry skin and autumn to winter season. Hydrates the skin and protects against drying. Its rich texture is derived from its moisturizing ingredients. The moisturizer in the ingredients replenishes moisture to the entire outer layer of the skin giving softness and moisture to aged skin. Patch tested\*

**【Directions】** Apply immediately after cleansing or after booster lotion or serum. Dispense an appropriate amount into the palm of the hand or onto a cotton pad and apply to the entire face. As a guide, use approximately 1.5 mL (roughly 3 cm in diameter) when dispensing into the palm of the hand and 2 to 3 mL on a cotton pad. The moisturizing effect is more easily obtained if permeated so as to be layered on the skin a little at a time.

### LNC Diaserum (35mL)

A beauty essence for anti-aging care<sup>\*3</sup> of aging skin. Placental protein and a vitamin C derivative with a skin conditioning effect are blended at the highest concentration in this series. It supplements firmness in skin that declines with age. Use for point care on areas of concern, such as expression lines around the eyes and mouth, or for total care to refreshingly tighten the skin. Patch tested. \*

**【Directions】**

<Point Care> Recommended for use on clean, towel-dried skin or after application of booster lotion.

Dispense one pump onto the fingertips and apply to the area to be treated. Then, continue with your usual skin care routine such as lotion and cream.

<Total Care> Recommended for use after lotion. Dispense 2 to 3 pumps on to the palm of the hand. Starting from the base of the cheek, massage upwards to lift the skin and continue over the entire face. Finally, place both hands over the cheeks and apply upwards pressure to allow the serum to thoroughly penetrate<sup>※4</sup> the skin. Afterwards, apply cream from the bottom upwards.

### **LNC Wrinkle Eye Cream (12g)**

Contains niacinamide and placental protein that provides tension for the skin. Protects your skin around the eyes from drying, and provides moisture, tension, and flexibility to maintain a youthful look. An evaluation of the effectiveness of making fine wrinkles inconspicuous due to drying has been conducted. Patch tested. \*

【Directions】 Apply after conditioning the skin with lotion or serum. Take an appropriate amount (1 to 2 rice grain size, roughly 0.2g) onto the fingertips and apply to the area to be treated.

### **LNC Cream (35g)**

This cream has a high emollient effect with the same structure and form as the lamellar layer, which is responsible for the barrier function of the skin. The lamellar veil adheres to the skin to prevent rough skin and dryness, while replenishing moisture and oil necessary for the stratum corneum, giving skin radiance. Patch tested. \*

【Directions】 Apply after conditioning the skin with lotion or serum. Take an appropriate amount (2 to 3 pearl sized drops, roughly 0.5~1.0g) and gently extend over the entire face. Re-apply areas where dryness is a concern.

### **LNC Night Lifting Masque (50g)**

A night mask that tightens the skin with the contracting action of the gel. It keeps the skin firm and taut all night long and prevents the formation of facial lines. In addition, placental protein, niacinamide, human adipose derived mesenchymal cell exosomes and human adipose stromal cell conditioned media penetrate the stratum corneum thoroughly to smooth the skin. Patch tested. \*

【Directions】 Apply an appropriate amount to areas where you are concerned about facial lines before going to bed at night. You can also use it on skin after skin care and around the eyes. Do not rub hard after application. Wash off the next morning.

### **LNC UV Protector (40mL)**

Thoroughly guards skin against UV rays with SPF 50 +, PA ++++ and highly-water resistant. A non-chemical<sup>※5</sup> sunscreen that is gentle on the skin. Placental protein conditions the skin and protects it from roughness and dryness. Suitable for both daily use and leisure, it can be used all year round. Patch tested. \*

【Directions】 Use after conditioning the skin with lotion, serum, or cream etc. and before applying makeup. When applying to areas such as arms, legs, neck, back or abdomen, apply directly to skin. Shake well before use. The desired UV protection effect may not be achieved if an insufficient quantity of protector is applied. For effective use, apply an adequate quantity evenly to the skin and re-apply if the protector is wiped off the skin (with a towel etc.).

※1 Company Comparison ※2 Skin Conditioner ※3 age-appropriate skin care ※4 up to the stratum corneum  
※5 Formulated without UV absorbers

#### **Precautions**

\* "Patch tested" does not mean that skin irritation does not occur in everyone.

Pay attention to any skin abnormalities that may occur during usage. Discontinue use if the cosmetic causes skin problems such as those described below. Continued use may result in exacerbation of symptoms. We recommend that you consult a dermatologist.

(1) If abnormalities such as redness, puffiness, itching, irritation, loss of pigment (vitiligo etc.) or blackheads appear

(2) If the above-mentioned symptoms occur when the area of skin on which the cosmetic is applied is exposed to direct sunlight.

Do not use on areas with an abnormality such as a wound, swelling or rash. Rinse immediately if the product enters the eyes. Keep out of the reach of children. Do not store under high temperature, high humidity or extreme cold conditions or under direct sunlight. Although not a quality issue, coloration or cloudiness may occur in the liquid.

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